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SOURCE

Boosting SOcial and Organic farming for inclUusive and sustainable gRowing eConomiEs

2021-1-IT01-KA210-VET-000034559 – CUP G99J210130020006



Final international event

Boosting social and organic farming for inclusive and sustainable growing economies

Online, 26th October 2023

14.00 Italy time, 14.00 Hungary time, 15.00 Greece time

The role of institutions to support social agriculture: the case of Emilia-Romagna
(Sofia Cei – Emilia-Romagna Agriculture Department, Italy)

The answer of Emilia-Romagna Region to social agriculture

how can agriculture
contribute to social policies
and the sustainability of
farms ?

FARM MULTIFUNCTIONALITY

multifunctional are those economic activities that give rise to multiple products and which can contribute to achieve simultaneously **different targets: Social**, economic and employment of public utility



agricultural activity is essential, present and predominant

Analysis of the variety of actors involved to establish which social services can be activated on the farm and analysis of the needs of the stakeholders

ACTORS (stakeholders)

- farm
- Users
- rural communities / collectives
- consumers
- social welfare workers
- local institutions
- social, health, educational and rehabilitation structures

NEEDS

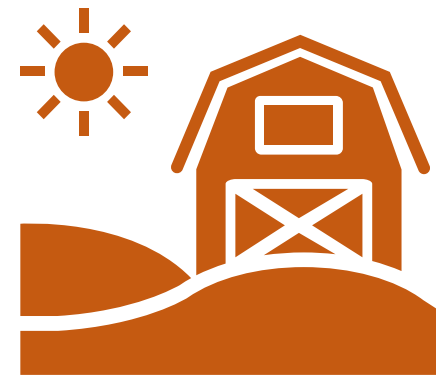
- **disadvantaged people:** disabled, prisoners and ex-prisoners, ex-drug addicts, minors at risk,
job placement
therapeutic activities: horticultural therapies, animal assisted activities
- **families:**
early childhood services: nursery schools
meeting centers for parents and families
- **elderly people:**
active longevity projects in rural areas

Business targets

- financial autonomy
- identification of needs (new goods and services) necessary for the local society/community
- social inclusion of disadvantaged people in agricultural activities
-

How to reach them

- technical and entrepreneurial training, social skills
- valorisation of resources
- building a network of partners and a network to support the activity
-



Category of social farming activities

- social farming activities with a prevalent «**inclusive role**»
- social farm with «**service role**»
- social farm activities that «**provide services**»
- social farm activities that «**provide support**»



Inclusive role



Social agriculture activities with a predominantly "**inclusive function**" which include the **social-job placement** of workers with disabilities and disadvantaged workers, migrants and refugees and minors in working age included in rehabilitation and social support projects;

- These activities are organized according to a model that considers the fragile person as an element of the agricultural production process and which implement/promote the job inclusion of disadvantaged people through **hiring, internships, professional training**

Service role



social farms with a predominantly «**service function**»

carry out social and service performances and activities for local communities through the use of material and immaterial agricultural resources to promote, accompany and carry out actions aimed at developing skills and abilities, social and working inclusion, recreation and useful services for daily life.

they implement training and "**regenerative**", **educational** and **aggregative** actions for families and disadvantaged categories

promote educational, training and social services aimed at "fragile" people and groups of the population or with particular needs such as children ("**agri-kindergarten**", "agrinidi"), elderly people, minors and young people with learning difficulties, in conditions of particular hardship or at risk of deviance, long-term unemployed, subject to risk of social marginalization

Provide service



social farming activities with a prevalent "**supply function**" services that **accompany and support medical, psychological and rehabilitative therapies** aimed at improving the health conditions and social, emotional and cognitive functions of the subjects concerned also through the aid of animals and the cultivation of plants.

This definition includes activities that implement/promote the provision of social, **rehabilitative/enabling benefits and social services.**

Provide support



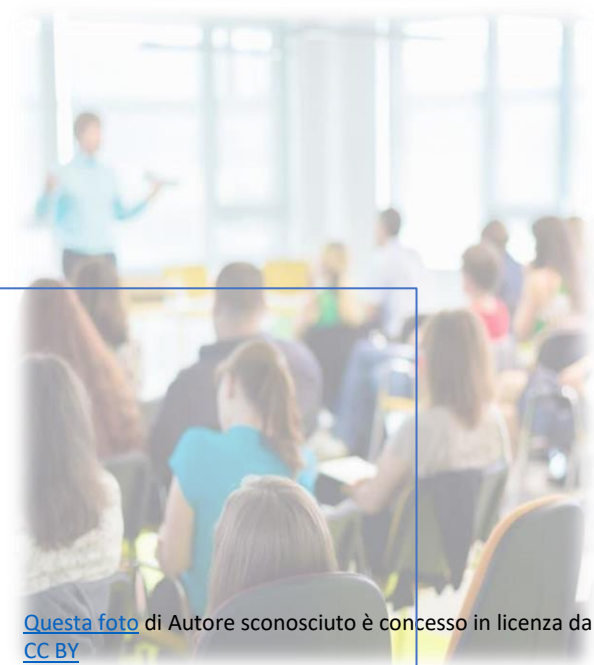
projects aimed at **environmental and food education, the protection of biodiversity as well as the dissemination of knowledge of the territory** through the organization of social and educational farms recognized at regional level, such as initiatives for **pre-school children and people in social, physical and psychological difficulty**

TRAINING OF FARMERS

Topics:

1. National and regional **laws** on social agriculture and social services
2. General overview of the social agriculture sector:
 - experiences, developments and perspectives;
 - business models, and possible integrations and synergies with the Third Sector;
 - policies to support agricultural businesses, social farms and rural areas.
3. **Planning:**
 - characteristics of the specific social function;
 - functional integration with farm activity;
 - cooperation with social and health public services;
 - partnership agreements with third sector entities

At least 80 hours



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REGIONAL LIST OF SOCIAL FARMS

A group of regional experts*
verifies and approves the social agriculture project of the farmer

- list of farmers with skills and competences in the social field: partners for set up co-therapy, or rehabilitation, or early childhood care, training projects and job placement
- stakeholders (private or public) can find answers to specific needs of society



* General Directorate of Agriculture / Personal care, health and welfare / Knowledge, research, work + local authority (Municipality) social services + hospital or health company

Emilia-Romagna Region Rural Development Program (CAP) support



INVESTMENTS

«Social agriculture on farms in cooperation with municipalities or other public bodies»

- **Support to:**
investments for the reshaping of farms
(renovation and expansion of farm buildings,
equipment, social-welfare project design)
- **Goal:**
implement public/private cooperation projects for
social welfare services

- **CONTRIBUTION**
Maximum up to 60%
maximum per company € 200,000

TOTAL RESOURCES €3.1 M€
20 projects

Call results

Reshaping for social farming



Call results



- **agreements with Municipalities**
- **multifunctional spaces equipped** for social agriculture activities, aimed at promoting social integration of people belonging to the new poverty category, providing short term **hospitality**
- training and educational support for **reintegration to work**
- **rooms for people who are not able** of taking care of himself
- practical social agriculture activities, for training and **job placement** of people in fragile and vulnerable conditions
- **“Horticulture”** project with training internships and temporary accommodation for interns

PUBLIC SUPPORT



INFORMATION

to Municipalities, Third Sector, stakeholders





Agriturismo e multifunzionalità

Agricoltura sociale

Terra e sociale: opportunità di reciproco scambio

[Lettura facilitata \[5\]](#)

L'agricoltura sociale rappresenta uno strumento di interazione ed una opportunità in grado di favorire nuove possibilità occupazionali e reddituali, favorendo la multifunzionalità delle imprese agricole, che mettono a disposizione il contesto rurale per lo sviluppo di interventi educativi e di servizi sociali, socio-sanitari e d'inserimento socio-lavorativo, anche in collaborazione con enti pubblici e del Terzo Settore



La [legge n. 141 del 18 agosto 2015](#) fissa un primo quadro normativo dell'attività di agricoltura sociale. Il Ministro delle politiche agricole, alimentari, forestali e del turismo con successivo [Decreto n. 12550 del 21 dicembre 2018](#) ha definito i requisiti minimi e le modalità relative alle attività di agricoltura sociale.

In Emilia-Romagna ha fatto seguito la [Legge regionale n. 1 del 24/01/2022](#) che normando nell'ambito delle proprie competenze il settore, rimanda all'adozione di un successivo atto di disciplina delle modalità e limiti di esercizio delle predette attività determinando i criteri necessari per l'esercizio dell'attività di agricoltura sociale, le

Condividi



In questa sezione

Agriturismo ▾

Agricoltura sociale ▲

Enofunismo ▾

<https://agricoltura.regione.emilia-romagna.it/agriturismo-e-multifunzionalita/agricoltura-sociale/agricoltura-sociale>



2022
ESTIMATED in Emilia-Romagna
66 SOCIAL FARMS

| | |
|--|-----------|
| SOCIAL FARMS | 66 |
| Of which: | |
| AGRITURISMS | 12 |
| SOCIAL FARMS (OP 16.9.01) (di cui 3 coop. sociali) | 12 |
| SOCIAL COOPERATIVES | 45 |

The answer of Emilia-Romagna Region to social agriculture

PUBLIC SUPPORT



RULES



FINANCIAL

contributions to create and
develop social farming



INFORMATION

to Municipalities, Third Sector,
stakeholders



THANK YOU!

sofia.cei@regione.emilia-romagna.it

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